



# **AKTIV SOFTWARE**

Magento Services

# ABOUT US

Aktiv Software is an IT solution provider specialized in strategic consulting, development, and implementation of ERP and E-Commerce solutions. Working together with our clients, partners and community, we aim to use suitable software and platforms to build sustainable solutions.

## VISION

To help businesses in creating breakthrough opportunities and build a future in which everyone can thrive.

## MISSION

- To equip clients and community with leading-edge solutions for the most challenging problems in evolving world of technology.
- To provide a range of easy-to-use business applications that are intuitive, full-featured, tightly integrated, effortless to upgrade, all while running smoothly for every business, every user.

**2015**  
EST.

**400+**  
CLIENTS

**2000+**  
PROJECTS

**10+**  
INDUSTRIES

**40+**  
COUNTRIES

**100+**  
TECHIES

**25+**  
MAGENTO  
DEVELOPERS

**250+**  
ECOMMERCE  
PROJECT

# OUR VALUES



## CLIENT-CENTRICITY

We foster a client-oriented outlook to ensure seamless experiences from serving what client needs regardless of touchpoints to easy interactions with the support team.



## INNOVATION

We continuously observe the target market, brainstorm ideas with stakeholders, and develop new solutions that could benefit a subset of people or the whole community.



## SUSTAINABILITY

We focus on delivering suitable solutions for stakeholders while bridging organizational gaps and reinforcing the capabilities of maintaining businesses' future value.



## ACCOUNTABILITY

We acknowledge to the responsibility of monitoring tasks and project through until done well while maintaining complete transparency.



# SERVICE OFFERINGS

## CONSULTING

Our Functional Consultants communicate with clients to ensure a fair understanding of business requirements while defining requisite specifications and key phases of project lifecycle.

## DEVELOPMENT

The qualified and experienced team of developers having impeccable record in development and implementation will lead the clients towards creating efficient and agile business solutions.

## IMPLEMENTATION

Not only we follow rigorous methodologies towards project implementation, but we ensure that the whole process is aligned with clients' business while reducing overruns and disruptions in operations.

## INTEGRATION

Serving a diverse range of industries, we help our clients get all their needs covered under single roof through seamless integration with third-party apps/software.

## MIGRATION

Be it database, modules, or newly released software versions, team of experts at Aktiv is technically adept to handle the entire migration process ensuring data security and efficiency.

## CUSTOMIZATION

We don't let our clients settle just for ready-made by compromising their distinct needs, instead we make most out of the framework and customize solutions to match business goals.

## SUPPORT

We offer all-inclusive technology and AMC support for unresolved queries, data backup, day-to-day operations, and configurations after go-live.

# OUR APPROACH - Building Process for Progress



## **Discovery** - Knowing is the half battle

- Communication & Business Audit
- Competitive Analysis
- Collectively define the project purpose



## **Design** - Validation, No Assumptions

- Narrow down potential solutions
- System requirement specification
- Establishing Roadmap
- Creating SOW with estimated hrs..



## **Development** - Making complex appear simple

- Systems Design
- Preparing the technical environment for the system
- Addressing all documented system requirements



## **Deployment** - Actualizing the Vision

- Time-tested QA that addresses the unexpected
- Preparing release plan
- Stakeholders Communication Plan
- Training plan

The background features a blurred image of a business meeting with several people. Overlaid on this are various circular icons representing business concepts: a target with an arrow, a bar chart with an upward arrow, a document with a pen, gears, a stopwatch, a person silhouette, a magnifying glass over a document, a dollar bill, a laptop, and a tic-tac-toe board. The overall color scheme is a gradient from dark red on the left to dark blue on the right.

# SUCCESS STORIES

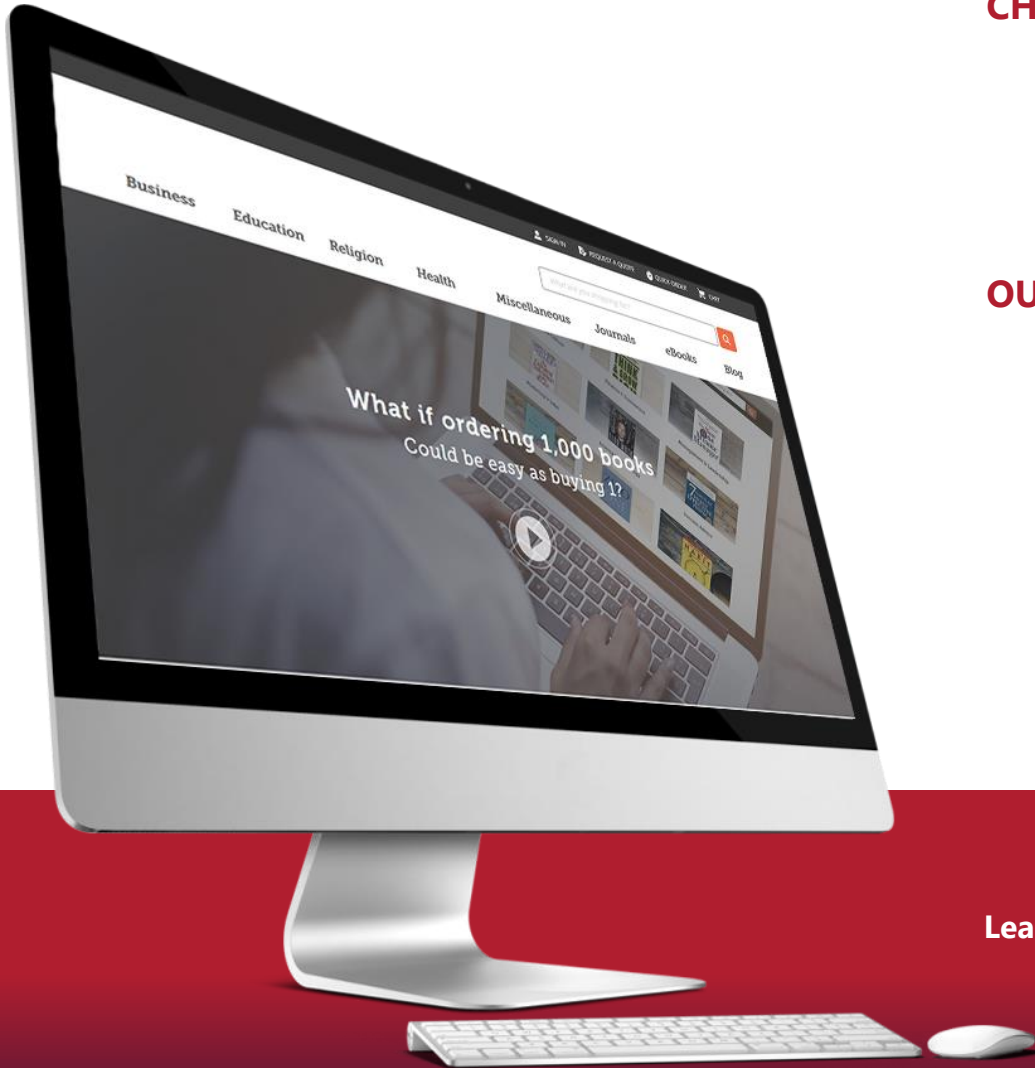
# BULK BOOK PURCHASE PORTAL - USA

## CHALLENGES:

- Biggest bulk books selling organization with product counts of more than 2.5 Million books was one of the major challenge.
- Managed a separate bulk eBook distribution program developed in Code Igniter.

## OUR DELIVERABLES:

- Helped them in upgrading the store from Magento 1.X to Magento 2.X.
- Performed data migration of around 2.5 Million product database.
- SF & Cloud Gento integration for Products management.
- Separate eBook Management portal for eBook distribution program.
- Even with 2.5 million records on store, website was loading in less than 4 seconds.



**15+**

Leading Extensions were used.

**75+**

Custom Extensions were built

**2.5**  
Million

Books from Magento 1.x to Magento 2.x using Extentions

**50**  
Weeks

Project Timeline

# BEAUTY & COSMETIC ECOMMERCE- NETHERLANDS

## CHALLENGES:

- Data Migration to latest Magento version.

## OUR DELIVERABLE:

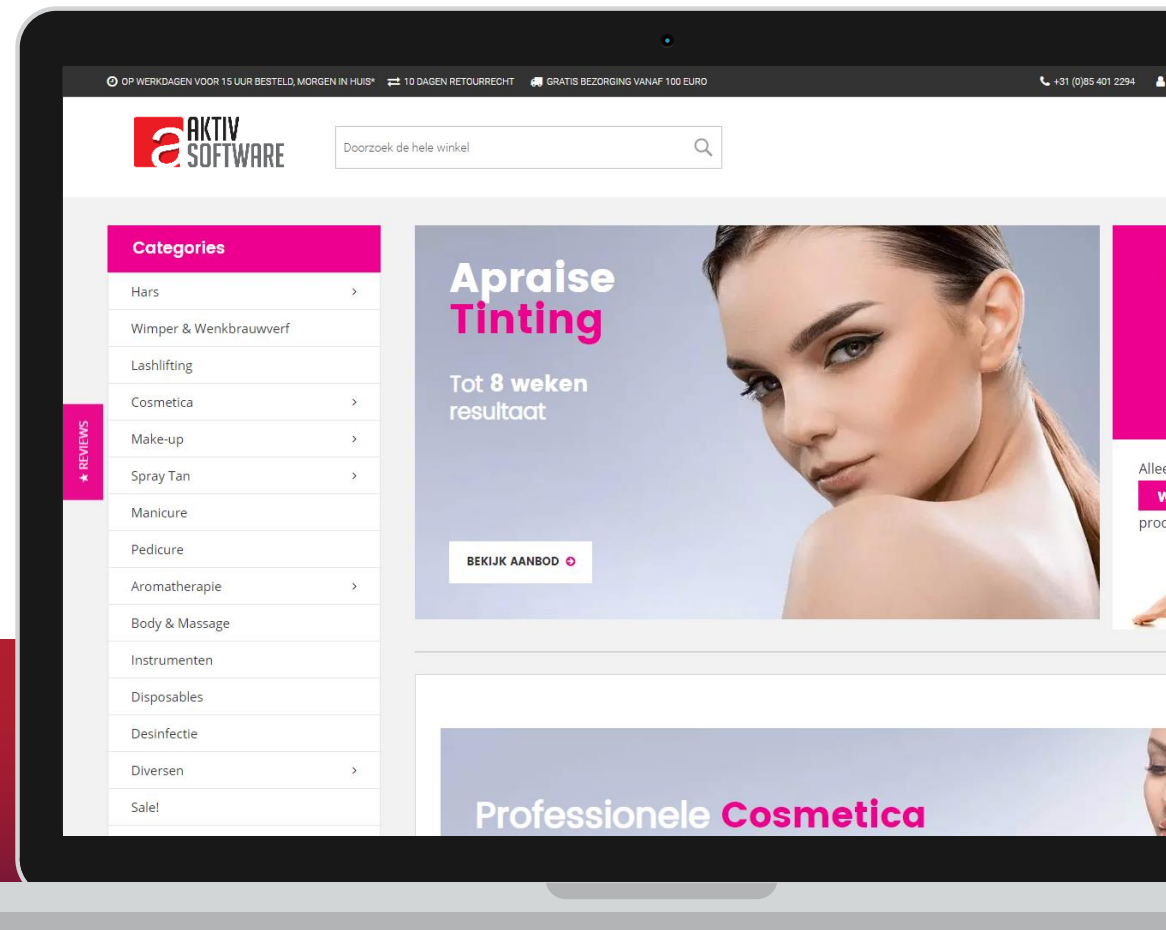
- Menu customization and built menu extension according to the business requirement.
- Yotpo review customization.
- Category page showing popular products.
- Responsive and Multilanguage store (French and English).

2.3.4

Magento Migration

8  
weeks

Project Timeline





# HAIR STYLING TOOLS - USA

## CHALLENGES:

- Vendor has only around 50+ products but still they wanted to go for enterprise version because of premium user segment
- Looking for rich, high quality and user-friendly ecommerce store

## OUR DELIVERABLES:

- Developed B2C ecommerce store with end to end functionality on enterprise version
- Created custom Magento extension "Lookbook" – shows diff. hairstyles options by using products available on store
- Customized Instagram-feeds based on product categories made real-time integration with social media
- Also used sweeth-tooth rewards and loyalty integration tool



15+

Third Party Extensions  
were used

10+

Customized Existing  
Extensions

20  
Weeks

Project  
Timeline

# ONLINE PHARMACY STORE - UK

## CHALLENGES:

- Facing performance issues on current Magento 1.9 version, they were looking forward to migrating to Magento 2 along with Mobile app and API integration for their pharmacy website.

## OUR DELIVERABLES:

- Customization in checkout processes for subscription orders.
- Integrated checkout.com payment method and Amazon Pay.
- Entire ecommerce website was built on LESS and SCSS instead of CSS for better responsiveness and faster performance.
- We have also developed product grip with CSS grid style to fetch product information faster.
- Developed custom pan/zoom on product detail page to enlarge or minimize the product image.
- We have also implemented Twin Product feature (Single Product with different URL and different Price on both URL).



# CLIENT SPEAKS



## STEPHEN STEPHENS

They maintain a constant communication with our team and are extremely spontaneous in managing queries.



## PHILIPPE GROOTE

It is always pleasure working with Aktiv Software. Their efforts and dedication have always delighted me. I would definitely consider Aktiv and recommend them.



## ALEXANDRE FILLUZEAU

We have observed a great partnership with Aktiv Software. Their dedication and attention to every minute detail has brought evident appreciation from our clients.



## AKHIL JOY

The alliance with Aktiv Software just got our business processes smooth. The custom Odoo solutions developed by them have helped us in managing multiple businesses swiftly under single software.



## KUNAL POPAT

Aktiv Software and their custom Odoo solutions for warehouse management helped us in maximizing the inventory efficiency by reducing stock levels, avoiding stock-outs, and much more.



## IAN COLLINS

Aktiv Software Pvt. Ltd.'s output worked excellently on the first release. The team was just instructed to implement minor modifications after. Overall, they were quick, responsible, and committed.



# CODING STANDARDS

```
1  /**
2  *  Cancel order
3  *
4  *  @return Mage_Sales_Model_Order
5  */
6  public function cancel()
7  {
8      if ($this->canCancel()) {
9          $this->getPayment()->cancel();
10         $cancelState = self::STATE_CANCELED;
11         foreach ($this->getAllItems() as $item) {
12             if ($item->getQtyInvoiced()>$item->getQtyRefunded()) {
13                 $cancelState = self::STATE_COMPLETE;
14             }
15             $item->cancel();
16         }
17
18         $this->setSubtotalCanceled($this->getSubtotal() - $this->getSubtotalInvoiced());
19         $this->setBaseSubtotalCanceled($this->getBaseSubtotal() - $this->getBaseSubtotalInvoiced());
20
21         $this->setTaxCanceled($this->getTaxAmount() - $this->getTaxInvoiced());
22         $this->setBaseTaxCanceled($this->getBaseTaxAmount() - $this->getBaseTaxInvoiced());
23
24         $this->setShippingCanceled($this->getShippingAmount() - $this->getShippingInvoiced());
25         $this->setBaseShippingCanceled($this->getBaseShippingAmount() - $this->getBaseShippingInvoiced());
26
27         $this->setDiscountCanceled(
28             $this->getDiscountAmount() - $this->getDiscountInvoiced()
```

# PROJECT MANAGEMENT TOOLS





# CONTACT US

 [www.aktivsoftware.com](http://www.aktivsoftware.com)

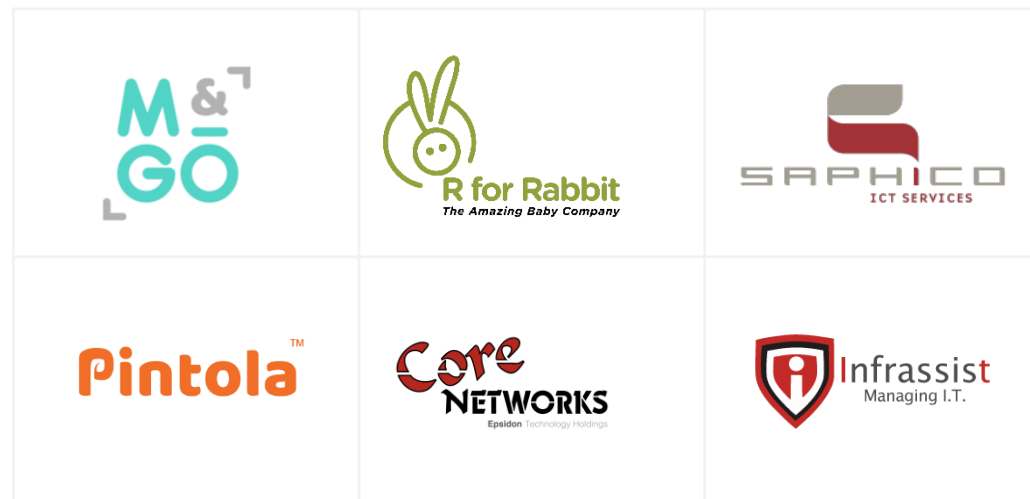
 [sales@aktivsoftware.com](mailto:sales@aktivsoftware.com)

 +91 99983 96612

 703, Venus Atlantis,  
Ahmedabad, India - 380015

 65 Waltuma avenue, Edison,  
NJ, USA

## TRUSTED BY GLOBAL BRANDS



The resulting solution has improved the efficiency of our company's overall operations. Aktiv Software Pvt. Ltd. is a timely, efficient team with a communicative workflow. They've offered practical advice that has added value.

**Akhil Joy – Head of Technology**  
Kuwati City, Kuwait



**THANK  
YOU**

**For your time**